

for SME

GST EXPO & CONFERENCE 2015

www.gstexpo.com

YOUR LAST MINUTE GST BOOST!

Fill up your GST implementation gap here.

GST CONFERENCE 2015

CONNEXION @ NEXUS, BANGSAR SOUTH

12 - 14 JUL 2015 [SUNDAY - TUESDAY]



Register now at
www.gstexpo.com/conference

Conference : HRDF Claimable | 24 CPD

3 DAYS CONFERENCE

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INTRODUCTION

With first GST submission deadline for SMEs being held end of July 2015, SMEs largely are still struggling. In the sense that despite knowing how GST works theoretically, but when it comes into integrating GST into their day to day operation, somehow they lack the confident and skills to do the right thing. We also found out that many are still unclear on the right GST deadlines.

There are great and practical solutions and advices by Industry leaders for you to bring home. Avoid common submission mistakes, save on penalty and unnecessary stresses.

Join GST Expo & Conference 2015 for SME (12 - 14 July 2015) to fill up your GST knowledge gap. Face GST Confidently !

Key event for SME in 2015. It focuses on educating SMEs and practitioners on practical approaches and answers to GST implementation and submission challenges. The event showcases and sets latest and future trend in GST. Packed with insights from industry leaders and frontlines.

With the right knowledge and understanding, it will relieve your burden and pressure of GST implementation.

Lets Face GST CONFIDENTLY !

** subject to approval by respective organisation and institutions. Each insitution has its own benchmark to measure CPD allocation.*

QUICK FACTS OF

"GST CONFERENCE 2015 FOR SME"

Date 12-14 JULY 2015

Time 900 AM - 530 PM

Venue Connexion @ Nexus, Bangsar South

Pricing PRE-PURCHASE TICKETS

There are two options

- Option 1 - Attend all three days

[Three days passes]

Enjoy special price of **RM 500** with three days access.

- Option 2 - Attend one or two out of the three days [Daily Passes]

Enjoy special price of **RM 250** for each day (bublk purchase of 3 or more daily pass at **RM 200** each).

ON THE SPOT PURCHASE

For ticket purchase on the spot, it is price at RM 300 per daily pass.

Subject to availability.

CPD 24 CPD (8 CPD per day) *

Unique conferences with practical approach in mind.

This is not the standard cookie cutter, theory based conventional GST seminars. Each session in this event are result of extensive research. Custom made specifically for SMEs, so that you can overcome your GST challenges.

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OBJECTIVE FOR THIS EVENT

The following are some of the key objectives we are trying to achieve from GST Conference :

- Consolidate SME's understanding of GST concept and methodology;
- Provide Road Map with clear indication of what SME must do and when to do it;
- Identify the list of common GST implementation and submission challenges;
- Solutions and alternative to real GST challenges faced by SMEs;
- Highlight ways to identify faulty & avoid falling pray to false invoice; and
- List the changes needed in business operation to adapt to GST environment.

Register online by using the following link :



MEAL NOT INCLUDED



To keep the entrance fee as low as possible, no meal is included. There diverse choice of restaurant food and beverages available at the venue.

WHO SHOULD ATTEND

3 days of practical content, created especially for :

- The late GST adopters,;
- Not confident with current GST skills; and
- Those who have not been updating GST since December last year.

The following people SHOULD attend GST Conference :

- Business owners
- Directors, business partners or sole proprietors
- Management team
- Purchasing officers
- Accountant & executives
- Financial analyst
- Sales manager & executives
- Administrative staff involve in issuance of invoice or making payments
- Book keepers
- Tax consultant
- Tax managers & executives
- Auditors
- Tax agents
- Lecturers and profession conducting research on GST

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DAILY SCHEDULE

The schedule is for your reference .
 The speakers strive to provide the best content for each day. The time stated may subject to change on event day, depending on the presentation speed and extend of content to be presented.

| | |
|----------------|--------------|
| 0800 - 900 AM | REGISTRATION |
| 0900 - 1015 AM | GST TALK 1 |
| 1015 - 1045 AM | SMALL TALK 1 |
| 1045 - 1115 AM | AM BREAK |
| 1115 - 1230 AM | GST TALK 2 |
| 1230 - 0200 PM | LUNCH |
| 0200 - 0315 AM | GST TALK 3 |
| 0315 - 0345 AM | SMALL TALK 2 |
| 0345 -0415 PM | PM BREAK |
| 0415 - 0530 PM | GST TALK 4 |

The conference will be conducted over a period of three days. Common GST seminars or workshops focus on giving big picture or general and theory about GST mechanism and rules.

GST Conference 2015 focus on practical GST know how shared with SMEs to facilitate your real understanding of GST and implement GST with eyes open (peace of mind). The price for the event are keep low to benefit as many SMEs as possible.

CONFERENCE OUTLINE SCHEDULE

SUNDAY, JULY 12TH, 2015 (DAY ONE)

| | |
|----------------------------|---|
| 900-1015 AM | GST Skills SME Must-Know and Recap of Other Important Practical Principles |
| Yap Shin Siang, YYC | |

GST Skills SME Must-Know and Recap of Other Important Practical Principles

Quick recap on “Concept and Methodology” that everyone should know by now
 Output Tax prevail over Input Tax in GST submission
 List of items not subjected to GST
 Also on unblocking blocked input

Mind Boggling Practical Technical Issues

- Rounding Adjustment - Where, when and how to round up?
- Financial charges – must you claim this? What documentation needed ?
- Deposit, rebate, discount, and other income
- Bills not under company name
- Disbursement and reimbursement
- De-registration and late registration
- Importation and exportation: the real and practical flow and caution
- Foreign exchange loss / gain

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1115 - 1230 AM **SME's 10 Common Mistakes**
Bryan Cheong - When Using GST Accounting
SQL Accounting Software

Despite the use of GST compliance software is encouraged by Kastam. However, wrong way of using GST accounting software, will attract even more substantial penalty. Due to the principle of "Garbage in, garbage out".

Mistake typically can be made at various stages of software usage, usually when a mistake is made, the longer the approach is taken the longer time to revise and rectify.

A little effort will go a long long way. During the session the speaker being a veteran in GST technicality and software, will focus on :

- Common accounting software error, other SMEs are making;
- How to identify those mistakes; and
- Solution to overcome them

0200- 0230 PM **The Authority is going cloud, now is the best time for Malaysian Business to fly high off the ground**
Lee Kin Seng (QNE)

0415- 530 PM **SME need a new attitude and update on your way of doing business**
Yap Shin Siang (YYC)

With GST implementation, SME businesses are changing their mode of doing business. A list of key areas the business owner must be aware of and adhere when you are doing business in GST era.

Understand the big picture, the practical road map on timeline :

- What to do , when to do it;
- How much to pay, when to pay;
- Some of the things you can DIY; and
- One off set up concerns.

Enter GST era with eyes open, avoid unnecessary penalties and attention or from authority

VENUE



Bangsar South City
No. 7, Jalan Kerinchi
59200 Kuala Lumpur

NEXUS, BANGSAR SOUTH, KL

The latest new location for corporate event is in Bangsar South, Kuala Lumpur. It is located in close proximity to Mid Valley City.

Cater to daily expediencies, including the time demands of city dwellers and traffic congestion, by being conveniently located in Bangsar South coupled with ample parking spaces.



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Core Concerns business owners often overlooked

There are various areas that SMEs business owner must look into.

- Related party transaction
- Employee's commission, benefits and perks – hidden GST cost, reverse charge mechanism
- May the real tax invoice, please stand up! (ability to identify "faulty" invoices) [more detailed discussion of invoices will be conducted during DAY 2]
- Anti-profiteering : what to expect and do when being investigated

Prevention is better than cure : This is how they catch you

- There are various obvious ways to detect tax evasion. Avoid falling into the chain reaction.
- For reputation sake, do not fall into this list of behaviour
- Also look out for the sign when you purchase / get service from vendor whom are evading tax
- Dilemma of sole proprietors and partnerships
- Is limited liability partnership (LLP) really the solution for this?
- Challenge of not having a balance sheet, especially stock records, drawing account

MONDAY, JULY 13TH, 2015 (DAY TWO)

0900- 1015 AM **Accounting for GST: It is much easier than it seems (secret method used by experts)**
 Yap Shin Siang
 (YYC)

- Accounting double entries with Tax Code – secret and methods used by experts
- New account to be created and update on accounting best practice
- Common accounting errors – early detection is still the cure
- Relationship between GST and income tax – clarified understand of these independent yet intertwined relationship between these twin tax system in businesses

1115 - 1230 PM **Documentation Needed to Avoid GST Headache**
 Yap Shin Siang
 (YYC)

Standard and Non-Standard Invoices

Dissect and analysed once and for all, invoices that you should refuse claim of input tax

- Simplified tax invoice – commonly used by convenient stores, restaurant, gift shop (can vendor refuse issuance of full tax invoice?)
- Cash sales – without details of buyer (alternative to simplified tax invoice)
- Hand written tax invoice
 - what approach to be carried out if you are onsite-service-based industry, or
 - invoiced based on delivery
- Pre-printed invoices
 - When can it be used?
 - When to reject such invoice
- Failed invoices – secure your input tax

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Special Invoices You Should Be Familiar With

This are some of the unique scenario SMEs should keep in mind, what have to do when you see them. Distinguish the false claim, from the valid transactions :

- Treatment for free gifts, purchase with purchase, package deals, vouchers / coupon sales, pay now sell/ service later, staff purchase, member price
 - Practical implementation concerns
- What are the general practices used to delay issuance of invoice (ie. Defer output tax?) and its limitations/ challenges
 - Use of pro forma invoice
 - Is it illegal?
 - How to make it right?
- Commission payable, commission received (Self billed invoice)

0200- 315 PM **Error detector : Reconciling Your GST Data Entry and Submission**
 Jacky Chan
 (YYC)

- How to cross check to detect errors in GST that already keyed into system and report generated
- What items should be in or out of GST- understanding of GST-03
 Last minute work
 - Using “deferred input tax”
 - Is it legal and allowed?
 - Mechanism and pre-cautions when it is in use?
- Tax evasion – obvious ways to detect them
- Offences and Penalties

0415- 0445 PM **Future Trend of Accounting - The Next Big Shift**
 Kong Ming Enn
 (QNE)

TUESDAY, JULY 14TH, 2015 (DAY THREE)

0900- 1015 AM **Carried forward issues : Haunted by Pre-GST Practices and Approaches**
 Yap Shin Siang
 (YYC)

There are many past practices used by a lot of SMEs, which are hunting them especially as the company enters GST era.

Lets talk about your stocks :

- Non-fixed price goods
- Perishable goods
- Fluctuating pricing
- Valuation of stocks
- Irreconcilable stocks
- Contractual issues
- Fictitious staff and invoices
- Setting up new company - does it really give you a clean slit and fresh new start or will it invite trouble?

1115- 1130 AM **Investment with hidden GST bomb : Purchase, disposal and rental / leasing**
 Yap Shin Siang
 (YYC)

Property and land

- Commonly said that property and land are one of the biggest investment for an individual. The sum involved is substantial and take a long time to repay.
- Big picture of all the taxes involved (i.e. RPGT, stamp duty and income tax)
- Sinking funds
- Shared cost (sewerage, maintenance)

Reselling your used good (Recycled items)

- Open market value?

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Motor vehicle - buyer beware of GST

- New car and used car
- Commercial and passenger vehicle
- Company name and personal name
 - Rental / leasing
 - Provide to employee

0200- 0315 PM **Step by Step to GST Submission:**
 Jacky Chan **Show you the way, it is easier than**
 (YYC) **you think (if you know the tricks)**

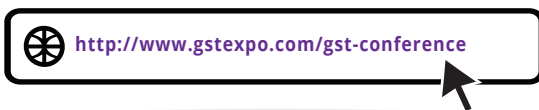
SMEs mostly either undermine or over pressured by GST submission. Here the expert will discussion in depth into :

- Preparation needed before GST submission
- Common error on GST submission
- Deadlines for GST submission and when to pay them

Three very important and substantial areas to know and master.

0400- 0430 PM **Big Analytic : The indsutry is falling**
 Ooi Boon Sheng **or just your company**
 (Web Bytes)

Register online by using the following link :



SMALL TALKS

Learning something new can be very tiring and stressful to most of us. We are trying our best to keep the audience alert and fresh.

That's why we created "Small Talks".

Small talk comprises of 30 minute sessions, where the speakers will present on proper management of personal emotion and how it hinders learning skill and also being effective in GST implementation.

The special sessions are arranged in such a way to help participants who are undergoing stresses from the dateline, management, implementation, surrounding or human relationship, smart way to allow them to relieve from such stresses.

While you learn up on the important GST lessons, you get to relax and destress.

CONTACT US

Have a question for us, 3 simple and effective ways to contact us :

- Contact us through live chat
(click the chat box at the bottom right of our website) ;
- Email to visitor@gstexpo.com ; or
- Call us at 010.309 7754 / 017.313 8854.

Terms and Conditions | Cancellation Policy: No refund will be made after payment is made. If the registered participant is unable to attend, a substitute delegate is allowed at no extra charge. However, should there be a request to change the name printed on the certificate of attendance to that other than that shown on the registration form, RM 100 extra will be charged as reprinting service charge. The organiser reserves the right to refuse service. The organiser reserve the right to change event date and venue, with notice being sent vide the email registered above. | **HRDF Claimable** : is subject to approval by PSMB . | You may not, without our prior written permission, frame or inline link any of the content of this brochure, or incorporate it into another website or other service any of our material, content or intellectual property. Copyright (C) 2015 Synergy TAS PLT and Busienss Connection PLT .

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SPEAKERS PROFILE



Yap Shin Siang, Managing Partner of YYC, is a pioneer and leading authority in GST implementations and consultancy for SMEs in Malaysia.

She has more than 15 years of experience in Accounting, Audit, Taxation and Business Advisory.

To date, she has trained more than 10,000 people in more than 300 sessions of public and customised GST workshops and seminars to aid businesses in preparing for the upcoming implementation of GST in Malaysia.



Jacky Chan is the GST Advisory Director of YYC GST Consultants Sdn. Bhd. He is the licensed GST Tax Agents from Royal Malaysian Customs Department and Malaysian Institute of Accountant (M.I.A).

He is also GST Trainer of YYC Tax Consultants Sdn. Bhd., has conducted more than 300 GST

workshops and seminars throughout the years.

He also helped many Large and Medium size companies in understanding and implementing GST to avoid any unnecessary mistake during implementation.



Bryan Cheong, speaker from SQL Accounting Software for GST Expo and Conference 2015, he has 15 years' experience in ERP & Accounting Software consultancy. He is GST Certified Consultant.

Over the years, he has established himself a brand name that associates with GST as well as in the accounting software industry.

He also has this own YouTube Channel with over 300,000 viewing and Facebook Fan Page with more than 25,000 followers.

In GST Expo and Conference 2015, Bryan will be speaking on the topic "SME's 10 Common Mistakes When Using GST Accounting Software System". By attending this session SME can avoid paying penalty up to RM 50,000 or Imprisonment up to 3 years or both!

His session will be on 12th July 2015, Sunday (Day One).



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SPEAKERS PROFILE



Ooi Boon Sheng, founder and chief executive officer of Web Bytes. Revolutionary cloud based

Web Bytes is one of the early pioneers of online retail management solutions – essentially hybrid point of sales (POS) systems that combine advance technology, proprietary software and cloud computing to capture and analyse customer buying patterns.

Being cloud based and having a revolutionary analytic, his session is highly look forward to.



Mr. Kong Ming Enn (ME Kong) is GST Partner for QNE Accounting Software. He is running his own practice and Associate of YYC Advisors.

He has more than 17 years of experience in public practice and servicing clients ranging from PLC to SMI in area of Manufacturing, Construction, Multimedia, Wholesale, Trading and retail.

He has conducted GST workshops and GST implementation for Large and Medium size companies to give them a better understanding and avoid on unnecessary mistakes on GST.

In GST Expo and Conference 2015, he will be speaking for QNE Accounting Software on the topic of “Future Trend of Accounting - The Next Big Shift”.

His session will be featured on Day Two.



Mr. Lee Kin Seng is GST Partner for QNE Accounting Software. He is GST Tax Agent, running his own practice and also a member of Chartered Institute of Management Accountants (CIMA) and Chartered Global Management Accounting (CGMA).

He specialises in Management Accounting and Business Consultation.

Mr. Lee has more than 18 years of experience in public practice. He has a matrix of experiences in Accounting, Audit, Taxation, Company Secretary and Business Advisory across diverse range of industries such as Manufacturing, Construction, ICT, F&B, Retail & Wholesales, Local Authority and Government Agency.

In GST Expo and Conference 2015, he will be speaking for QNE Accounting Software on the topic of “The Authority is going cloud, now is the best time for Malaysian Business to fly high off the ground.”

His session will be featured on Day One.

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SPEAKERS PROFILE



Dr. Ken Loo is a Clinical Psychologist and internationally trained Body, Mind and Soul teacher. He conducts extensive research especially on emotion impact of thought form on business efficiency. By profession he specialises not only in clinical therapy, and also empower business decision makers to release deep rooted stresses and significant yet subtle emotional barrier.

He provides proven methodology to overcome psychological barrier, strike balance in body and mind, and resolve conflict even in adverse condition and rekindle confidence in work, life and finances. He is an advocate in holistic-health movement, where he is also trained as a Chinese Medicine physicist.

In GST Expo and Conference 2015, Dr. Ken Loo will be speaking on 4 topics.



Hengameh is an architect, writer and overall lover of imagination, philosophy, healing and spirituality. She is a PhD student and a Pranic Healing instructor.

Hengameh is passionate about meditation, reflection and spiritual development and believes they can bring quality, joy and simplicity back into our modern life.

She is the co-founder of Prana World and writes articles for various well-known self-motivational websites.

In GST Expo and Conference 2015, Hengameh will be speaking on the topic "Happiness. We are born to be happy, are we not?"

This session will be on 12th July 2015, Sunday (Day One)



Amir is a Prana World Seminar Manager, Pranic Healing Instructor, Academic researcher, who has been in IT and Computer Science field for that past 15 years.

Meditation, Spirituality, Outdoor sport, human development, self-enrichment, teaching and motivation are his enthusiasm, passion and field of work.

He is passionate to help people to find their purpose in life and break free from old dis-empowering beliefs which put their lives on auto pilot mode.

For him Honesty, Contribution, Integrity, Love and purposefulness are the virtues that he admires the most.

In GST Expo and Conference 2015, Amir will be speaking on the topic "Stress. How to face it from Prana point of view."

This session will be on 12th July 2015, Sunday (Day One).

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